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Filing date: **10/30/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91215583
Party	Plaintiff Facebook, Inc.
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Date	10/30/2014
Attachments	Notice of Expert Disclosures.pdf(19527 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of application Ser. No. 85/917,730
For the Trademark BLASSBOOKS.COM
Published in the *Official Gazette* on September 24, 2013

FACEBOOK, INC.,)	
)	
Opposer,)	
)	Opposition No. 91215583
v.)	
)	
BLASSBOOKS, LLC,)	
)	
Applicant.)	
)	

OPPOSER FACEBOOK, INC.'S NOTICE OF EXPERT DISCLOSURES

Pursuant to 37 CFR § 2.120(a)(2), Opposer Facebook, Inc., through its undersigned counsel, hereby provides notice that it intends to present the expert testimony of Dr. Gerald L. Ford during the trial testimony period in this matter. Opposer has served the expert disclosures required by Federal Rule of Civil Procedure 26(a)(2) on Applicant Blassbooks, LLC.

Dated: October 30, 2014

COOLEY LLP

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CERTIFICATE OF SERVICE

I hereby certify that on the date indicated below, a true and correct copy of the foregoing **OPPOSER FACEBOOK, INC.'S NOTICE OF EXPERT DISCLOSURES** was served upon Applicant Blassbooks, LLC in the pending opposition proceeding to the following address:

Edward J. Rodriguez Vallejo
Blassbooks, LLC
605 W. Flagler Street
Miami, FL 33130

A courtesy copy was also sent via email to Applicant at the following address:

jrv900@gmail.com.

Dated: October 30, 2014

By: /Mary J. Klumpp/
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